



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Specialized Media Services
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204-3873

Contract # 853317

Schedule Dates 10/16/12-11/05/12
Advertiser Newby/McGee for NC Supreme Court (39958)
Agency/T-Code Specialized Media Services (1800)/145508615
Product Political - State Supreme Court (1185)
Brand 1538 SUPREME CT & CT APPEALS (177283)
Salesperson House- WCNC, (1245)
Sales Office WCNC-Charlotte
Buyer Name
Phone/Fax /
CPE 1538
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 09/07/12
Last Modified 09/07/12
Entered By Melissa Welch
CO-OP No
Headline # DIRECT
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,458.25
Net Total \$36,596.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	35	\$24,385.00
Nov. 2012	27	\$18,670.00
Grand Total:	62	\$43,055.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:58A- 6:58A (ET)		1							1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		9/7/12
2.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	5:58A- 6:58A (ET)	2		X	X	X	X			2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)		9/7/12
3.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	5:58A- 6:58A (ET)	2	X	X	X	X	X			4	\$720.00	\$2,880.00	Charlotte (WCNC) (WCNC)		9/7/12
4.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	4	:15/:15	6:58A- 9A (ET)	2	X	X	X	X	X			4	\$360.00	\$1,440.00	Charlotte (WCNC) (WCNC)		9/7/12
5.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	4	:15/:15	6:58A- 9A (ET)	2		X	X	X	X			2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		9/7/12
6.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	4	:15/:15	6:58A- 9A (ET)		2							2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		9/7/12
7.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	4P- 4:59P (ET)	2	X	X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WCNC) (WCNC)		9/7/12
8.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	4P- 4:59P (ET)	2		X	X	X	X			2	\$425.00	\$850.00	Charlotte (WCNC) (WCNC)		9/7/12
9.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	4:59P- 5:29P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)		9/7/12
10.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	4:59P- 5:29P (ET)	2	X	X	X	X	X			4	\$495.00	\$1,980.00	Charlotte (WCNC) (WCNC)		9/7/12
11.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	4:59P- 5:29P (ET)	2		X	X	X	X			2	\$495.00	\$990.00	Charlotte (WCNC) (WCNC)		9/7/12
12.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	4:59P- 5:29P (ET)		1							1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		9/7/12
13.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	5:29P- 5:59P (ET)	2	X	X	X	X	X			4	\$540.00	\$2,160.00	Charlotte (WCNC) (WCNC)		9/7/12
14.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	5:29P- 5:59P (ET)	2		X	X	X	X			2	\$540.00	\$1,080.00	Charlotte (WCNC) (WCNC)		9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:29P- 5:59P (ET)		1							1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		9/7/12
16.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	5:59P- 6:30P (ET)	3	X	X	X	X	X			6	\$855.00	\$5,130.00	Charlotte (WCNC) (WCNC)		9/7/12
17.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	5:59P- 6:30P (ET)	2		X	X	X	X			2	\$855.00	\$1,710.00	Charlotte (WCNC) (WCNC)		9/7/12
18.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	5:59P- 6:30P (ET)		1							1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		9/7/12
19.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	4	:15/:15	6:59P- 7:30P (ET)	2	X	X	X	X	X			4	\$1,260.00	\$5,040.00	Charlotte (WCNC) (WCNC)		9/7/12
20.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	4	:15/:15	6:59P- 7:30P (ET)	2		X	X	X	X			2	\$1,260.00	\$2,520.00	Charlotte (WCNC) (WCNC)		9/7/12
21.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	4	:15/:15	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		9/7/12
22.0	Normal Line / SPOT(P/B)	10/22/12-11/02/12	3	:15/:15	11P- 11:34P (ET)	2	X	X	X	X	X			4	\$1,035.00	\$4,140.00	Charlotte (WCNC) (WCNC)		9/7/12
23.0	Normal Line / SPOT(P/B)	10/16/12-10/19/12	3	:15/:15	11P- 11:34P (ET)	2		X	X	X	X			2	\$1,035.00	\$2,070.00	Charlotte (WCNC) (WCNC)		9/7/12
24.0	Normal Line / SPOT(P/B)	11/05/12-11/05/12	3	:15/:15	11P- 11:34P (ET)		1							1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		9/7/12
25.0	Normal Line / SPOT(P/B)	10/21/12-11/04/12	4	:15/:15	7A- 8A (ET)								1	3	\$385.00	\$1,155.00	Charlotte (WCNC) (WCNC)		9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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